

eden

POLE COMPETITION

CELEBRATING THE ARTISTRY OF SEXY POLE

2024

SPONSORSHIP PACK

THE ORGANISERS

Lauren Elise is a pole dance instructor and performer in London, best known for her dynamic, fluid basework, her musicality and her attention to detail, all whilst wearing a pair of monster 10 inch heels. She has been pole dancing for 12 years and teaching for 7, and has competed in many UK and international competitions. She has organised and been involved in several pole shows, with experience in events and project management.



Dominique Stagg is co-owner of The Warehouse Dance Studios in London and has been working in Marketing, PR & Events for large corporate brands and venues for over 17 years. She has been pole dancing for 9 years, teaching for 4 years, and has competed in many UK competitions. As a child Dominique trained at The Royal Ballet School and in her teens gained an A-level in contemporary dance,. As an adult she has trained in Floor Flow teacher training with Marlo Fiskien and is best known for her flow and floorwork.





THE VENUE

The final will be held at the Tabernacle Theatre in West London on Sunday 5th May 2023. Please note this is a Bank Holiday weekend

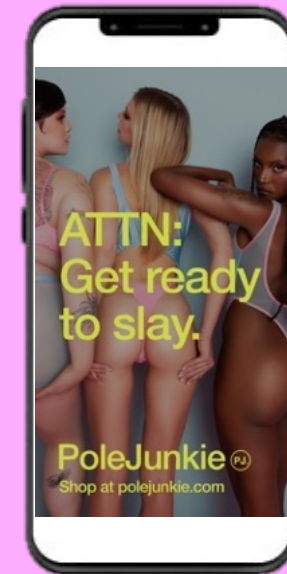
- Event capacity: 200
- Location: Notting Hill
- *Closest stations Westbourne Park*
- *and Ladbroke Grove underground*

Tabernacle Theatre
34-35 Powis Square
London
W11 2AY

EVENT PROMOTION


Eden will have a promotional campaign across the following promotional channels:

- Facebook posts
- Facebook stories
- Instagram posts
- Instagram stories
- Organisers social pages with over 17K followers
- Email newsletter promotion to all subscribers
- Dedicated website with direct link to ticket purchase and competition applications



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One day to go!




Eden Live Final Sunday 30th April


Key info for the day

Venue Address: Tabernacle Theatre, 34-35 Powis Square, London W11 2AY
Nearest Tubes: Ladbroke Grove or Westbourne Park
Doors Open to the venue: 1:00pm
Theatre doors open: 2:40pm
Show starts: 3:00pm

[BOOK TICKETS](#)



Eden's Compere - Lucy Cropper




Lucy has been in the pole industry for 16 years! You may know her from her studio LucyPole and from the LucyPole Cup competition. She's had the pleasure of teaching hundreds of amazing students, attended and hosted workshops with events from C&J pole superstars to up and coming new faces and prides herself on making students feel safe, capable and gain and sense of achievement. Lucy is now also a coach with her new brand [WuJudoJiuJiu](#) and supports others using mindfulness and Neuro Linguistic Programming techniques. We're delighted that she is Eden's compere and can't wait to see her introduce all of our amazing finalists!

SPONSORS
on the day

Get your shopping budgets at the ready, we're excited to share with you a collection of Pole brands who will have pop-up stalls on the day of the competition for you to buy polewear and merchandise.

The venue will be open from 1pm for you to shop and there will be breaks in between the competition where you can grab that item you had your eye on! Click on the brands below to get a preview of what you might want to pick up on the day!



GRIP + GLOW
GRIP + GLOW is a U.K. pole grip and pole skincare brand.
Formulated with leading skincare ingredients and all 100% pole safe!
Our Products are designed to maximise your training potential by promoting healthy skin.
Skin care prep with their instantly pole safe hydration mist, during training grips and after training rebats... and all available in amazing fragrances.
GRIP + GLOW was created in 2020 by Lisa Holey (17 year pole veteran) and her family as a lockdown project that grew and grew and are now stocked worldwide across online stores and studios

EVENT DEMOGRAPHIC

Eden Pole Competition is open to an international audience.

The competition actively promotes diversity, inclusivity and creativity, we welcome people of all genders, races and religions.

The competition is aimed at pole dancers with an affinity for the sexy side of pole.

We anticipate the majority of spectators and those engaging with the competition will be pole dancers.

Eden currently has a social following of 3K followers, our online audience is highly engaging (7.2% engagement rate) and our posts reach 15K accounts (over 90 days)

We have hosted two sold out online showcases during lockdown to support our community. Each year the live competitions sees 200 ticketholders attend the shows along with 30 competitors.

Eden gives you the opportunity to align your brand with an active, relevant and engaged audience.





SPONSORSHIP OPTIONS ULTIMATE PACKAGE (4 AVAILABLE)

£150 - £50 of this will contribute to the winners' cash prizes

- Booths to sell items (including tablecloth, wifi, electric) *
- Inclusion in social media posts
- Logo inclusion in all Newsletters
- Ad in digital brochure at event – 1080 x 1920px
- Logo featured on event website with link to your website
- On stage mention during competition
- 2 x Instagram stories (your own ad within Eden's stories)
- Featured in sponsors highlights
- 1 x banner in newsletter sent to all subscribers

*this package includes tickets for 2 people. You may bring additional staff but they will need to purchase tickets separately

SPONSORSHIP OPTIONS PARTNER PACKAGE (10 AVAILABLE)

£125 - £25 of this will contribute to the winner's cash prizes\

- Ad in digital brochure at event
- Inclusion in social media posts
- Logo inclusion in all Newsletters
- Logo featured on event website with link to your website
- 2 x Instagram stories (your own ad within Eden's stories)
- 1 x banner in newsletter sent to all subscribers
- 1 x spectator ticket to the competition



SPONSORSHIP OPTIONS

TEASER PACKAGE

(5 AVAILABLE)

4 prizes – must be physical items or vouchers for a monetary amount

- Inclusion in social media posts
- Logo featured on event website with link to your website
- Logo inclusion in all newsletters



SPONSORSHIP OPTIONS

SHOWCASE SPONSOR

(1 AVAILABLE)

6 prizes – must be physical items or vouchers for a monetary amount

- Inclusion in social media posts
- Logo featured on event website with link to your website
- Logo inclusion in all newsletters
- 1 x Instagram story (your own ad within Eden's stories)



THANK YOU FOR YOUR SUPPORT

We are open to any additional ways you may like to sponsor Eden Pole Competition. If you would like to come on board as one of our sponsors or discuss alternative package options please contact us by email:
edenpolecompetition@gmail.com

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