

A black circular logo with the word "eden" in a white script font and "POLE COMPETITION" in a white sans-serif font below it.

eden
POLE COMPETITION

SPONSORSHIP PACK

ABOUT

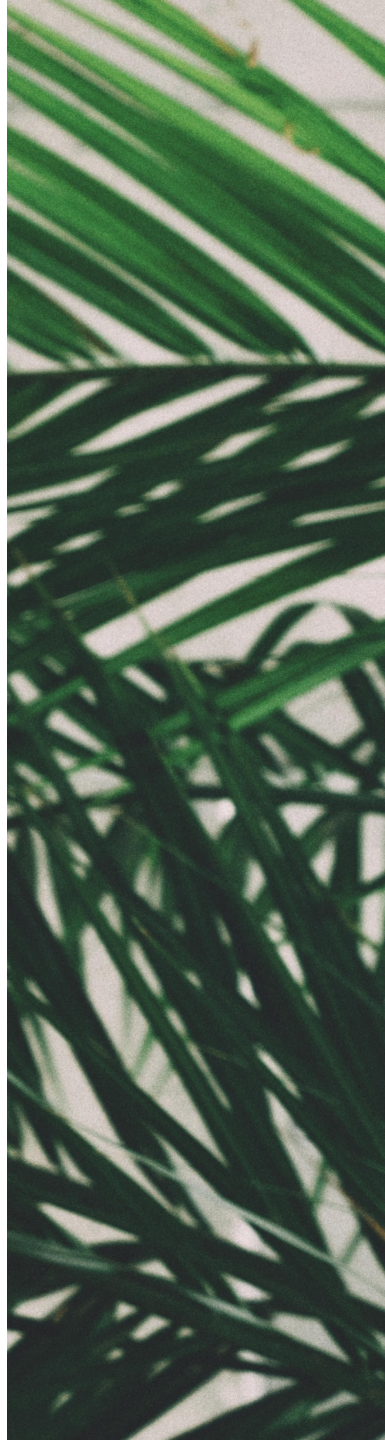
From the organisers' personal competition experiences, it seems that the dance and artistry aspect of pole is often secondary to tricks. Eden has been created to fill a gap within the community for a competition which celebrates and embraces dance, movement and the artistry behind sexy pole.

We encourage dancers to explore their personal style of movement and embrace their individuality in a supportive atmosphere. The competition focuses on quality of movement rather than difficulty; creativity, originality and artistry is valued more than tricks. Competitors are given artistic freedom (mostly!) to bring their visions to life.

The competition actively promotes diversity, inclusivity and creativity; we welcome people of all genders, races and religions.

The competition will consist of 5 categories, 4 of which will have awards. The 5th category will be a showcase where participants can perform and get feedback but not be ranked.

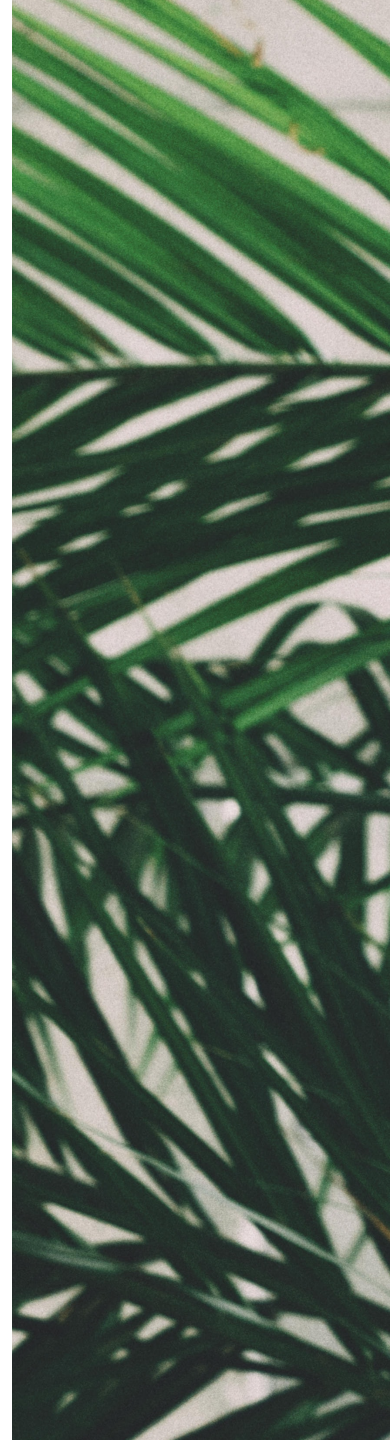
Our judges have been carefully selected based on their specialism and commitment to championing sexy pole.



THE ORGANISERS

Lauren Elise is a pole dance instructor and performer in London, best known for her dynamic, fluid basework, her musicality and her attention to detail, all whilst wearing a pair of monster 10 inch heels. She has been pole dancing for 12 years and teaching for 7, and has competed in many UK and international competitions. She has organised and been involved in several pole shows, with experience in events and project management.

Dominique Stagg has been pole dancing for 9 years with a background in ballet and contemporary dance. She is the co-owner of The Warehouse Dance Studios in London and has been a Marketing & Events manager for 16 years. She is known for her flow and currently teaches pole flow & floorwork classes as well as choreo classes at The Warehouse.



THE VENUE

The final will be held at the Tabernacle Theatre in West London on Sunday 30th April 2023

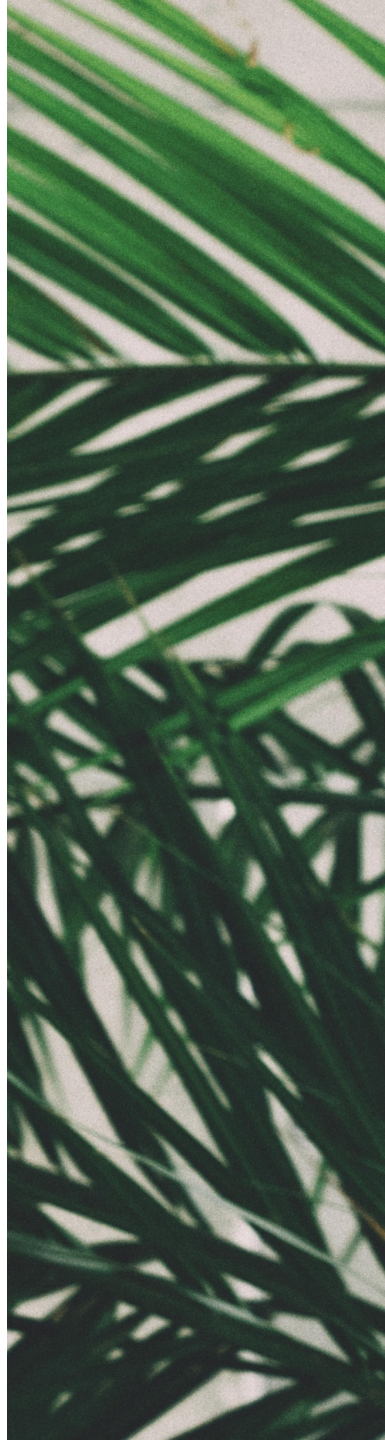
Please note this is a Bank Holiday weekend

Event capacity: ~200

Location: Notting Hill

*Closest stations Westbourne Park and
Ladbroke Grove underground*

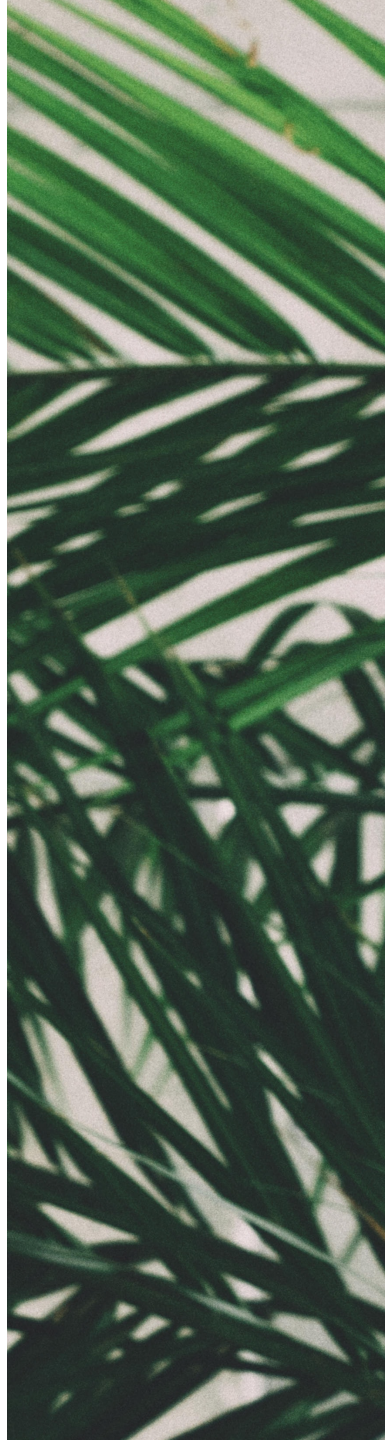
Tabernacle Theatre
34-35 Powis Square
London
W11 2AY



EVENT PROMOTION

Eden will have a promotional campaign across the following channels:

- Facebook posts
- Facebook stories
- Instagram posts
- Instagram stories
- Organisers social pages with over 17K followers
- Email newsletter promotion to all subscribers
- Dedicated website with direct link to ticket purchase and competition applications



EVENT DEMOGRAPHIC

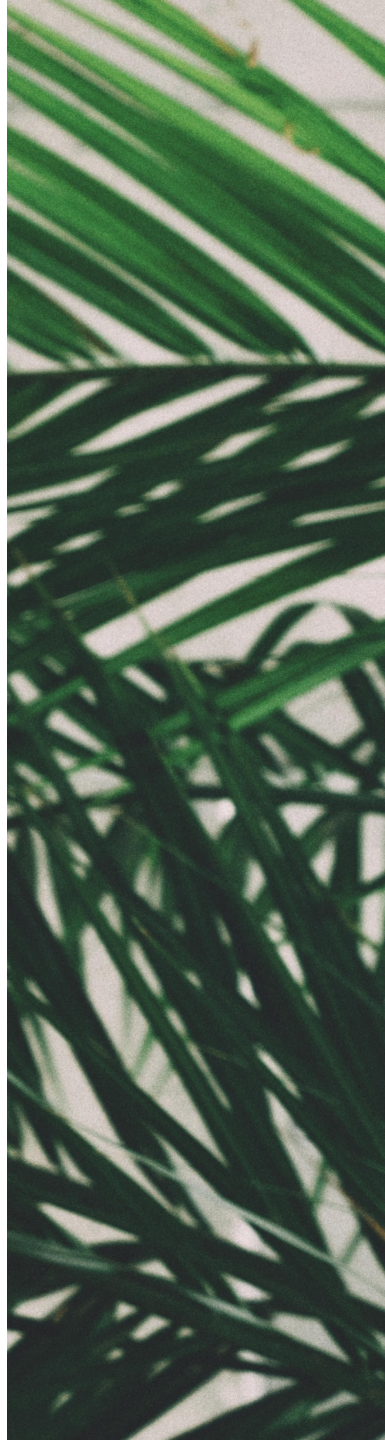
Eden Pole Competition is open to an international audience.

The competition actively promotes diversity, inclusivity and creativity, we welcome people of all genders, races and religions.

The competition is aimed at pole dancers with an affinity for the sexy side of pole.

We anticipate the majority of spectators and those engaging with the competition will be pole dancers. Eden currently has a social following of 2K + followers and hosted two sold out online showcases during lockdown to support our community.

This gives you the opportunity to align your brand with an active, relevant audience.



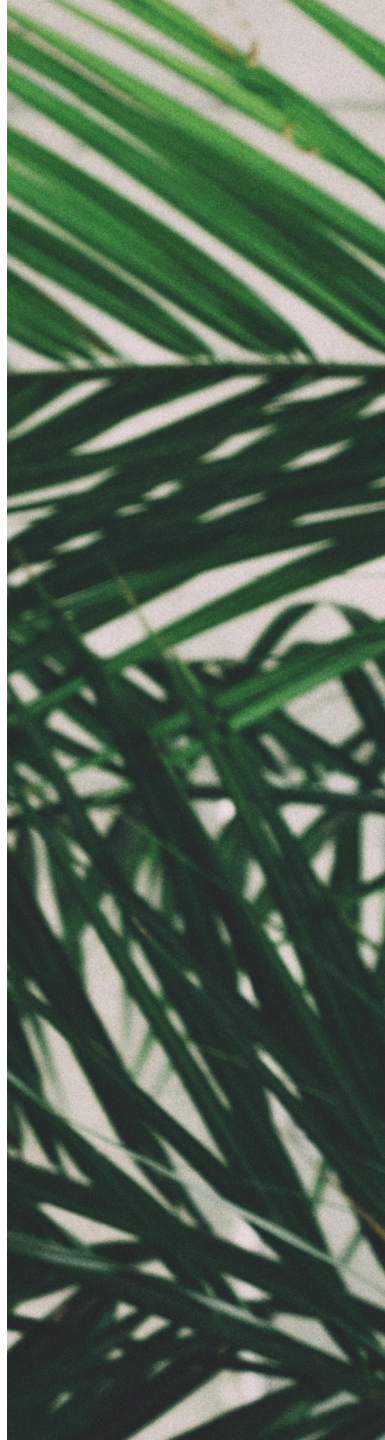
SPONSORSHIP OPTIONS

ULTIMATE PACKAGE (4 AVAILABLE)

£150 – £50 of this will contribute to the winners' cash prizes

- Booth to sell items (including tablecloth, wifi, electric)*
- Inclusion in social media posts
- Logo inclusion in all Newsletters
- Ad in digital brochure at event – 1080x1920px
- Logo featured on event website with link to your website
- On stage mention during competition
- Feature on competitors' videos post-event
- 2 x Instagram stories (your own ad within Eden's stories)
- 1 x banner in newsletter sent to all subscribers

*this package includes tickets for 2 people. You may bring additional staff but they will need to purchase tickets separately

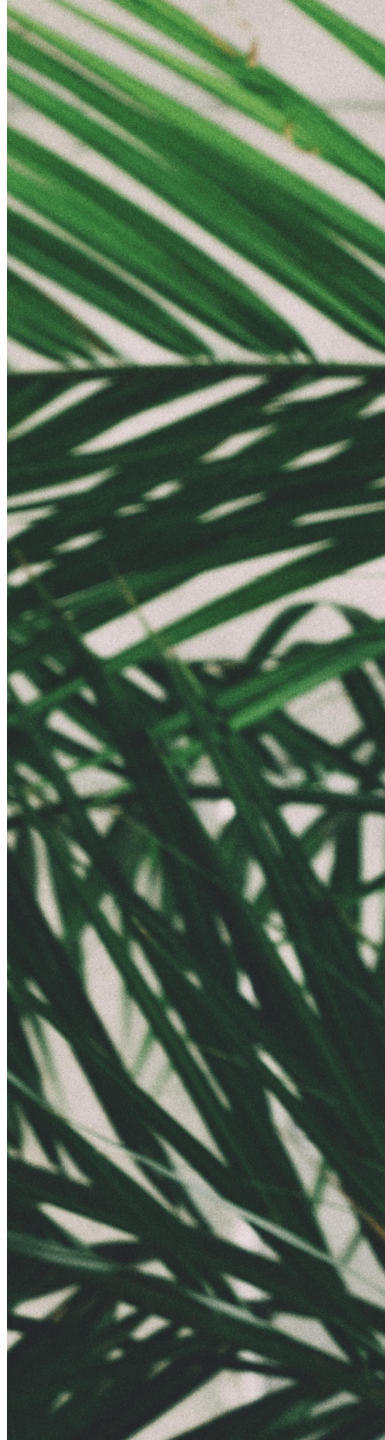


SPONSORSHIP OPTIONS

PARTNER PACKAGE (10 AVAILABLE)

£125 – £25 of this will contribute to the winner's cash prizes

- Ad in digital brochure at event
- Inclusion in social media posts
- Logo inclusion in all Newsletters
- Logo featured on event website with link to your website
- Feature on competitors' videos post-event
- 2 x Instagram stories (your own ad within Eden's stories)
- 1 x banner in newsletter sent to all subscribers
- 1 x spectator ticket to the competition

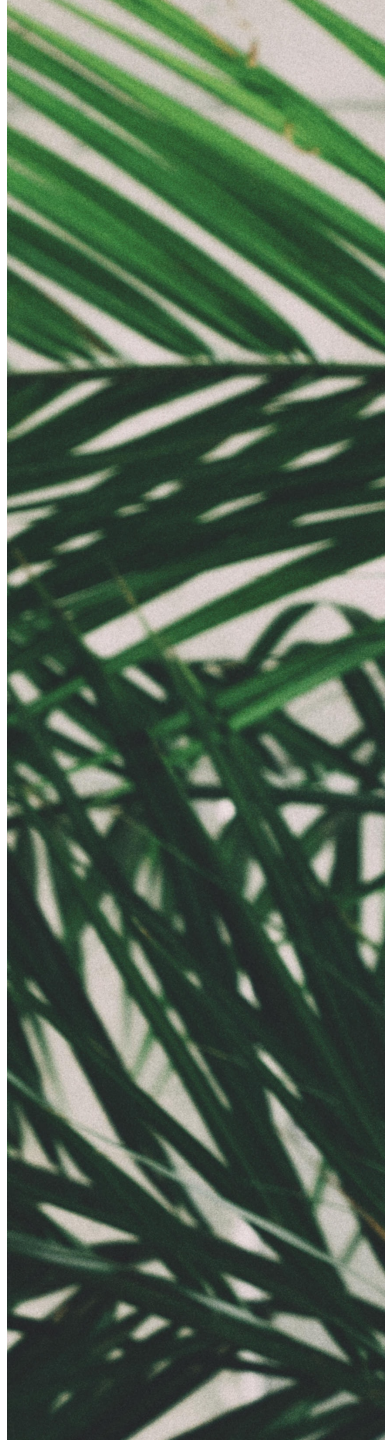


SPONSORSHIP OPTIONS

TEASER PACKAGE (5 AVAILABLE)

4 prizes – must be physical items or vouchers for a monetary amount.

- Inclusion in social media posts
- Logo featured on event website with link to your website
- Logo inclusion in all newsletters
- Feature on competitors' videos post-event

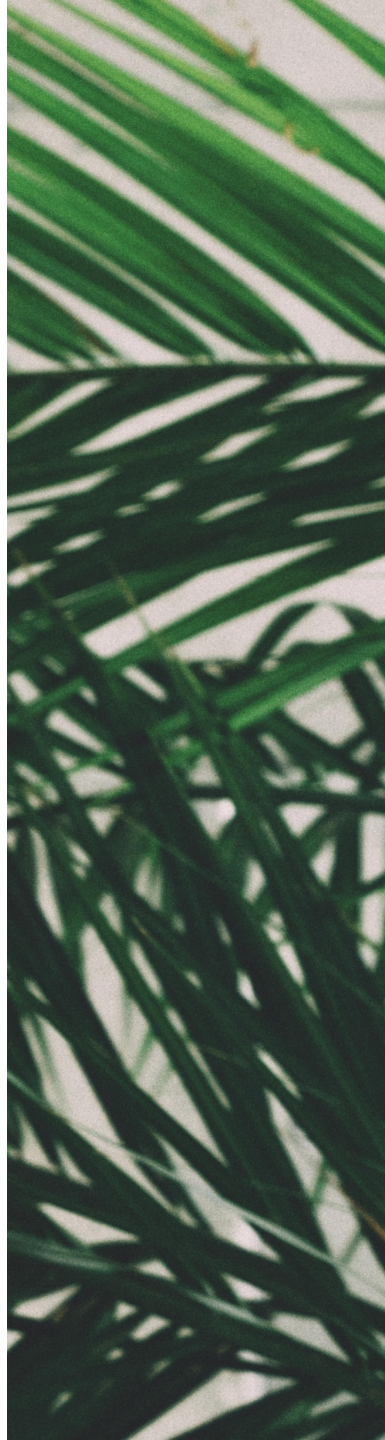


SPONSORSHIP OPTIONS

SHOWCASE SPONSOR (1 AVAILABLE)

6 prizes – must be physical items or vouchers for a monetary amount.

- Inclusion in social media posts
- Logo featured on event website with link to your website
- Logo inclusion in all newsletters
- Feature on competitors' videos post-event
- 1 x Instagram stories (your own ad within Eden's stories)



CONTACT US

We are open to any additional ways you may like to sponsor Eden Pole Competition. If you would like to come on board as one of our sponsors or discuss alternative package options please contact us by email:

edenpolecompetition@gmail.com

